Cycling Events

The Selby District is taking centre stage once again in the cycling world by hosting not one but two major cycling events in 2019.

Tour de Yorkshire: 2nd May 2019 UCI Road World Championships: 21st – 29th Sept 2019





Tour de Yorkshire

- 2nd May 2019
- Selby is hosting the Stage 1 Finish

Ways to get involved:

- Spread the word, speak to your Parishes and local communities, get the message out, encourage them to get involved...
 - Community events
 - Dress the route
 - Yellow & Blue everywhere!
 - Bunting
 - Yarn bombing
 - Land Art
 - Window dressing
- Spectate & Cheer!
- Tour de Yorkshire Roadshow, Cawood Primary School, 21st February, 5pm





Tour de Yorkshire

- The race will come through the following Parishes:
 - Womersley
 - Little Smeaton
 - Escrick
 - Stillingfleet
 - Kelfield / Acaster Selby??
 - Cawood
 - Wistow??
 - Thorpe Willoughby
 - Selby
- Likely to enter the District late afternoon, finishing in Selby between 5pm and 6pm

Further information can be found at: selby.gov.uk/cycling-selby-district Education Packs and Business Toolkits can be found at: letour.yorkshire.com



Yorkshire 2019 Para-Cycling International & UCI Road World Championships

Quick Intro:

- UCI Road World Championships biggest event in the cycling calendar.
- Riders compete for their countries, rather than for individual race teams.
- It's the only time this happens outside of the Olympics.
- Nine-day event set to attract visitors from across the globe.
- For the very first time, Para-Cycling Road Races will run alongside the World Championships.
- The Para-Cycling races will be one of the qualifiers for the Tokyo 2020 Olympics.

Yorkshire 2019 Para-Cycling International

Saturday 21st September 2019

- Tadcaster is one of four start points for the para-cycling road race.
- The race will comprise four groups of disabled riders.
- Riders racing the longest distance start in Beverley; shorter courses will begin along one continuous route in Tadcaster, Wetherby and Harrogate.
- Riders will come into the district at North Duffield, before heading through Riccall, Cawood and Ulleskelf.



UCI Road World Championships

Friday 27th September 2019

- Young elite riders will pass through the district
- Women's junior and men's under-23 road races will pass through the Selby district, as they make their way from Doncaster to Harrogate.
- These races will come into our area at Kellington, before heading to Monk Fryston, Sherburn-in-Elmet and Tadcaster.



Yorkshire 2019 Para-Cycling International & UCI Road World Championships

Yorkshire 2019 Para-Cycling International passes through the following Parishes:

Barlby with Osgodby Cawood Cliffe Grimston Healaugh Kelfield Kirkby Wharfe with North Milford North Duffield Riccall Ryther cum Ossendyke Tadcaster Towton Ulleskelf UCI Road World Championships passes through the following Parishes:

Barkston Ash Beal Birkin Eggborough Grimston Healaugh Heck Hensall Hillam Kellington **Monk Fryston** Saxton with Scarthingwell Sherburn in Elmet South Milford Tadcaster Towton

Para Cycling & UCI Road World Championships

Ways to Get Involved:

- Spread the word, speak to your Parishes and local communities, get the message out, encourage them to get involved...
 - Community events
 - Dress the route
 - Rainbow colours everywhere!
 - Bunting
 - Window dressing
 - Yarn bombing
 - Land art
- Spectate & Cheer!

Further information can be found at: selby.gov.uk/cycling-selby-district worlds.yorkshire.com









Selby's Big Year

- Major cycling events in our historic market towns
- The magnificent Selby Abbey's 950th anniversary
- 240 years of Selby Canal
- 100 years of Selby Football Club
- 50 years of Selby Civic Society







What is Selby 950?

- 2019 is the 950th anniversary of Selby Abbey's foundation
 - An integral part of Selby's heritage
 - The opportunity to celebrate key aspects of Selby's heritage
 - A time to remember why our town is special











Celebrations

- Bell Peals, Organ Recitals, Community Events
- Fun Days, Concerts, Gala Balls
- Tour de Yorkshire Stage 1 Finish 2nd May 2019
- St Germain's *Parade* 31st July 2019
- Pilgrim Illuminations 22nd-24th Nov 2019
- Gala Balls, Concerts, STEAM Workshops
- Bands in the Park, Pilgrim Walks, Living History Day





- Organise festivals & community events
- Dress your windows
- Decorate your businesses & houses
- Competitions & sponsored events
- Land Art
- Colour everywhere

PARADE...SPECTATE...CHEER!





What's next...

Coming soon...

- Selby 950 microsite
- Downloadable marketing toolkit for community events
- Engagement Activity Pack full of inspirations and ideas
- Window dressing workshops









Keep in Touch

- Let us know how you're celebrating
- Tell us about events you're planning
- Share your ideas
- Talk to us about how you can get involved

Keep up to date with the very latest news: <u>www.selby.gov.uk/cycling-selby-district</u> <u>www.selby.gov.uk/tour-de-yorkshire</u>

Follow us on Twitter **@selbydc** Like our Selby District Council Facebook page

Jennie Lowthian Tourism Development Officer jlowthian@selby.gov.uk

